



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
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FOR IMMEDIATE RELEASE
DATE

Local Student Wins Optimist Club Essay Contest

CITY, STATE/PROVINCE – STUDENT NAME, a YEAR IN SCHOOL at SCHOOL, recently won the Optimist Club of CLUB NAME's essay contest based on a theme of "How my Positive Outlook Benefits my Community."

STUDENT LAST NAME was awarded AWARD for the honor. In addition, the essay will be sent to the district level to be judged along with winners from other Optimist Clubs in the district. College scholarships are available for top winners at the district level. The winner of the district competition will be sent to the international-level contest. One international winner will be chosen and will receive an engraved plaque and recognition in *The Optimist* magazine.

"STUDENT NAME did a wonderful job of articulating this year's theme. HE/SHE expressed HIMSELF/HERSELF well through the essay and deserved the honor of first place," Club President PRESIDENT'S NAME said.



The Optimist Club of **CLUB NAME** has been participating in the Optimist Essay Contest for **NUMBER** years and has been active in the community since **CHARTER YEAR**. Other programs and service projects that the Club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world's largest service club organizations with 100,000 adult and youth members in 3,400 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Kids," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

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