Dear Club Presidents,

This year has been one for the record books. Opportunities and challenges have pressed us each this year as we have worked so hard to lead our Clubs and Districts. As we started out this year, we set high standards and goals for us to seek, as our Members deserve the highest quality of work, service and dedication from us all. We have done our best, even as the economy has suffered one of the worst economic downturns since the 1930s, with record unemployment, the banking crisis and grave monetary considerations.

With your understanding of this economic hurricane of events, I write to you today to reset our goals for this year to a reachable and realistic set of targets that is still a challenge for us and a level of success that will mark our year of leadership. I am proud of each of you. Together we have faced huge hurdles and in the coming 37 days we can and will make a positive difference for our Members, our Clubs and the kids.

Effective immediately the following amendments to the Recognition and Awards manual are in effect.

All Categories:	DOUBLE New Club Building credit in September
Club Level:	
Distinguished Club	+1 Net membership & 1 New Club or Pilot Club *
Honor Club	+1 Net membership for the year *
Lt. Governor Level:	
Distinguished Lt. Gov.	+5 Net Membership & 1 New Club or Pilot Club *
District Level:	
Distinguished District	+ 5 Net membership for the year and 3 New Clubs *
Honor District	+5 Net membership for the year and 1 New Club *

*All Finance, Service Projects, Club Reports and Attendance rules apply as published.

Yours in Optimism,

Don Sievers

Don Sievers
President, Optimist International