



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
CLUB CONTACT
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE
DATE

Optimist International Announces Optimist Day

CITY, STATE/PROVINCE – The Optimist Club of **CLUB NAME** will be participating in Optimist International’s Optimist Day on **DATE**. Members of Optimist International will celebrate Optimist Day throughout the world the first Thursday of every February to promote their efforts in helping and recognizing the people that make a difference in their communities. On Optimist Day, Optimists are asked to wear Optimist attire (shirts, pins, hats, etc.).

“Our Optimist Club’s number one priority is helping the children of this community. Optimist Day will be awareness to our community about our Club and our mission,” Club President **PRESIDENT NAME** said. “With Optimist Day, we hope to be able to get more people involved and bring more projects to the children of the community who need it most.”

The Optimist Club of **CLUB NAME** has been supporting local youth since **CHARTER YEAR**. Programs and service projects that the Club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world’s largest service club organizations with 70,000 adult and youth members in 2,500 clubs in the United States, Canada, the Caribbean and Mexico and

throughout the world. Members work each day to make the future brighter by bringing out the best in children, in their communities, and in themselves. Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

For more information about the event, please call [CONTACT NUMBER](#).

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