

## Member Services Interactive Features

Driving Sustainable Member Involvement



### VoicePoint

Optimist Members can share their passion with others. Call toll-free, 1-888-778-6106, listen to the instructions (in English and French) and then share one of three things: (1) Why he/she became an Optimist; (2) About his/her favorite project; or (3) Why others should join. User's *VoicePoint* messages may be played online on Optimist International's website, via e-mail or other means.

*Call. Speak. Listen.*



### Learn Live

Optimist Members can actively participate in online learning with Optimist Leaders and Staff with *Learn Live*. *Learn Live* sessions are open to all Members and cover a variety of topics to help Members recruit, stay involved and stay connected. For more information, go to [www.optimist.org/learnlive](http://www.optimist.org/learnlive)

*Be the First. Space is Limited. Learn Live.*



### Five Frogs

With *Five Frogs* Optimist Members can view, print, enhance, and share his/her power of one. It features an automatic online calculator to show the impact of each Member. How many kids have you helped? Go to [www.optimist.org/fivefrogs](http://www.optimist.org/fivefrogs) to take the leap.

*Learn. Leap. Lead.*



### New Club Database

A tool for Optimist Leaders and Club Builders to add, track and follow new Club building projects in their Region, District or Zone. The Database helps Optimist Members track new Clubs in an organized way that is tailored specifically for the new Club process.

## OTHER INTERACTIVE FEATURES

**Enriched E-mails:** This interactive feature provides Optimist Members a visually stimulating e-mail, creating awareness of what is going on with Optimist International, all the while supplying links to continue engaging an Optimist Members interest.

**Club Family Tree:** The newest addition to the Interactive Features allows Optimist Members to view, share, and print their Optimist Club history. View Optimist Club history at [www.optimist.org/clubfamilytree](http://www.optimist.org/clubfamilytree).

**User Feedback:** All of these interactive features allow Optimist International staff to gather valuable feedback from Optimist Members across the world through online polls and e-mail surveys.

**Scoreboard:** The new Scoreboard lets Optimist Leaders *Click Your Curiosity*. This is a great management tool.

**On-Demand:** COMING SOON.

For more information on Optimist International's Member Service Department interactive features driving sustainable Member involvement, you may e-mail [membership@optimist.org](mailto:membership@optimist.org) or call 1-800-500-8130.