

OPTIMIST CLUB COMMUNITY NEEDS ASSESSMENT

ESTABLISH CLUB COMMITTEE		
Establish Committee	Identify Members who can interview others comfortably Identify Members who will tabulate results of interviews Find Members with Contacts in associations or organizations within the area Conduct Community Needs Assessment by Club Members*	
TYPES OF ORGANIZATIONS TO CONTACT		
Schools	Public, Private and Home School Associations	
Social Services	Youth in Need, Crises Centers, Food Pantries, etc.	
After School Youth Programs	Boy Scouts, Girl Scouts, Girl Guides, Boys and Girls Clubs, Big Brothers, Big Sisters	
Public Services	Red Cross, Fire Departments, Police Departments, Parks & Recreation Departments, etc.	
ESTABLISH MEETINGS & INTERVIEWS TO DEFINE NEEDS		
Questions for Organizations & Associations	 What current programs are your organization conducting? Have any programs have been canceled due to lack of funding? Are there any future programs that are not being conducted and why? Are there any children that are not participating in your programs due to financial considerations? What other groups have you approached for this? 	
Questions for Individuals	 What areas do you think are the most critical for local young people that are not being adequately met? What are your suggestion sas to how those needs can be met? Do you seeanyduplication of efforts from other organizations in the area? How can groups work together to avoid duplication coordinate joint efforts? Do you feel that members of this community are aware of services offered for the local youth? How can this type of information be more effectively communicated? What other fundraising sources have you or will you explore for this request? 	
	ANALYSIS OF RESULTS	
Consolidate all Committee Members' Information	Prepare Report for presentation to Club Board of Directors	
	DETERMINE LEVEL OF SUPPORT NEEDED	
Identify and Avoid Overlap Funding from Several Different Sources	 Determine the time requirements involved. Determine if there a space issue and determine how it can be met Is there a financial need and how can it be met? Is there professional support needed and can it be provided? Can support efforts be coordinated among other organizations as well as ours? 	
	SURVEY CLUB MEMBERS	
Conduct Member Interest Survey and Tabulate Results	Does need fit within Members' interests based on tabulated results? Recommend action to be taken by the Board of Directors based on survey results	
IMPLEMENT ACTION PLAN		