

PASSION



## The Challenge: A Centennial Member

**“Small opportunities are often the beginning of great enterprises.”**

One hundred years ago, the first Optimist Club was formed in Buffalo, New York. It was a momentous occasion because with the formation of that Club, a group of businessmen planted the seeds of what we know today as Optimist International. Their legacy has been carried forth and spread throughout the world because of the commitment of Optimist Members.

The challenge is to recruit a new Member and help us carry on the legacy of the Optimist pioneers who set the course of our great organization a century ago. Help us carry on their dreams and deeds and spread Optimism throughout the world for the next 100 years.

**Let's commit ourselves to hold the line and celebrate our legacy by recruiting 1,000+ Centennial Members over our October 1, 2011 beginning membership numbers by December 31, 2011.**

Jack Creswell  
2011-2012 International President

International Membership Committee

